



Because She Matters

a product by

In Case I'M
MURDERED^{LLC}

The logo for In Case I'M MURDERED LLC features the text "In Case I'M" in a serif font, with "I'M" in a larger, bolder font. Below this, the word "MURDERED" is written in a large, bold, serif font, followed by "LLC" in a smaller font. To the right of the text is a gold-colored silhouette of a woman's head in profile, facing right.

Employer Info Packet

What is SafeWork Advantage?

A discreet, trauma-informed online training that helps your employees recognize danger, create safety plans, and stay safe from violent ex-partners.

Includes:

- 3-4 hours of self-paced training
- Printable workbook and safety planning PDFs
- No employer login required—fully private access

Why Employers Should Care

- 1 in 4 women will experience intimate partner violence
- 1 in 3 female workplace homicides are committed by an intimate partner
- Domestic violence often shows up at work—whether or not it's disclosed
- Employers have a legal and ethical duty to protect their team
- Offering this program = leadership, care, and risk reduction

What's Included with Each Seat

Each Seat includes:

- 12 months of access to the SafeWork Advantage training
- 3-4 hours of expert-led education
- Confidential, self-paced learning on any device
- Legal tools, red flag identification, safety planning support
- Printable workbook + safety PDFs
- Volume discounts available
- Your company listed as a Safety Ally/Partner/Champion

Pricing Table

Seats	Price	Price Per-Seat	Tier Name
1	\$75	\$75	Safety Ally
5	\$250	\$50	Safety Partner
10	\$500	\$50	Safety Partner

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Seats	Price	Price Per-Seat	Tier Name
25	\$1,000	\$40	Safety Champion
50	\$1,750	\$35	Safety Champion
100	\$3,000	\$30	Safety Giant

FAQs

Who is this for?

SafeWork Advantage is designed for employees who may be experiencing harassment, threats, or danger from an ex-partner or current abusive partner. It's especially useful for women in post-breakup danger, stalking situations, or high-risk relationships—but it's applicable to any employee who wants to learn how to stay safe from interpersonal violence.

What does a Seat include?

(See description above)

How do employees access it?

When you purchase Seats, you'll receive a private link that you can give to employees on a first-come, first-served basis. They can access the course anytime, from any device. Their training is confidential and self-paced.

Do Seats expire?

Yes, a Seat can be accessed for 1 year after it's purchased. After that, it will need to be renewed.

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How many should I buy?

<i>Number of Employees</i>	<i>Recommended Seats</i>	<i>Notes</i>
1-10 employees	1-2 Seats	Small team; have one on standby
11-25 employees	3-5 Seats	Good for quiet availability and first-come basis
26-50 employees	5-10 Seats	Allows for privacy + readiness if multiple staff need it
51-100 employees	10-20 Seats	Fits the expected prevalence (1 in 4 women experience IPV)
101-250 employees	20-50 Seats	Recommended for mid-size organizations
250+ employees	50+ Seats	Enterprise-level access or departmental distribution

Can I add more later?

Absolutely. You can purchase more Seats at any time by contacting our team.

Ready to protect your staff and prevent tragedy?

Choose your plan [HERE](#) or email us at staff@aprilhardy.com.

Founding Partner Invitation

♥ Founding Partner Pricing available through August 31, 2025. Lock in discounted rates and be recognized as one of our first Safety Partners.

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These Women Needed This Employee Benefit:

Jackie Jo Torrez a Saginaw mother and social worker who was shot and killed by her boyfriend in Auburn Hills on March 7, 2025

Tanisha Weeks, a Chicago teacher, was killed by her ex in a murder-suicide, just after getting a protection order against him, and her 7-year-old daughter saw it happen. (January 16, 2025)

Mary Ogle, a former middle school teacher was beaten to death by her husband, a former principal, in Indianapolis.

Audrey Petersen, a pediatric nurse, was killed in a murder-suicide on February 9th, 2024.

Maguy Pouye, a mother of five, a grandmother and a nurse, was stabbed to death in her home in North Lauderdale, FL on April 12, 2025. Her ex also stabbed her adult daughter before running away.

Jessica Hager, a nurse, was shot in her home in Kentucky, by her sister-in-law's ex on October 5, 2024.

Jacqueline Pokuaa, a social worker, and **Katie "Annette" Flowers**, a nurse, were killed during their shift at Methodist Dallas Medical Center on Oct. 22, 2022, when a patient's boyfriend came in to kill her and potentially their newborn baby.

Luisa Urbano, 31, Juan Martino Urbano, 9, and Diana Ramirez, 5, were stabbed to death by Luisa's ex, at an apartment building in Jersey City on January 30, 2025.

Lt. Eloilda "Ellie" Shea, was killed by her estranged husband, who previously served as a sergeant at the same sheriff's office in Orlando, October 14, 2024.